



Home Fire Drill Student Poster Contest

FACT SHEET

Home Fires

- 80%-90% of Americans feel safer from fires at home than in a public building, or feel equally safe in both locations. they couldn't be more wrong.
- Nearly *four times* as many fires occur in homes than in non-residences.
- 85% of all US fire deaths happen in homes.
- The Rochester Fire Department responds to 2 fire calls *every day*.

Prevention 1st Home Fire Drill Campaign

- Prevention 1st created the Home Fire Drill initiative to update and enhance the biannual message "Change Your Clock, Change Your Batteries."
- Our new message is: Change Your Clock; Test Your Alarms; Practice Your Home Fire Drill; Alarm Goes Off, You Get Out"
- This message reminds people to:
 - Check *all* alarms to make sure they're still working. Many smoke alarms now have long-life batteries or are hard-wired, so people tend to ignore the original "change your batteries" message.
 - Respond immediately to CO detectors as well as smoke alarms
 - Plan and practice what you will do when the alarms goes off.
 - Learn how at www.homefiredrill.orgTM

Prevention 1st Home Fire Drill 5th Annual Poster Exhibition and Student Poster Contest

Exhibition:

- **All submitted posters become part of the area-wide display during the spring Daylight Saving Time change starting March 10.**
- **Posters display locations** include: County Office Building; City Hall; Canandaigua National Bank branches; airport; malls; Rochester Museum & Science Center, and the downtown library.
- **Posters will also be displayed on June 14 at Frontier Field as part of Prevention 1st Awareness Night with the Red Wings**
- The exhibition includes additional posters created by artists of the Arc of Monroe.
- All participants receive a Certificate of Appreciation signed by Mayor Tom Richards, County Executive Maggie Brooks and Prevention 1st President Jack Dinaburg.

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Contest:

Prizes for each age group: K -Grade 4; Grade 5 - Grade 8; Grade 9 - Grade 12

- 1st Prize winners get a gift certificate AND a **meal with firefighters at a local firehouse**
- *All* participants who live in the City of Rochester and attend school in the City of Rochester; are eligible for a random drawing for a **ride to school on a fire truck.**

Judges:

- Honorary Chair **Chief Salvatore Mitrano III**, Rochester Fire Department
- **Senator Joseph E. Robach**
- **Marlene Hamann Whitmore**, Acting Director of Education, Memorial Art Gallery
- **Wade Norwood**, Director of Community Engagement, Finger Lakes Health Systems Agency

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