



# prevention<sup>1st</sup>

## 2012-2013 Student Poster Contest

Create a Poster  
for Prevention 1st's  
Home Fire Drill Campaign

Prizes for Winners in each Category!

Prevention 1<sup>st</sup>, a 501(c)(3) non-profit organization dedicated to stopping preventable injuries, is sponsoring a **Poster Contest** as part of its **5th Annual Home Fire Drill Poster Exhibition**.

**The Home Fire Drill** Campaign spreads the messages: "Change Your Clock/Test Your Alarms/Practice Your Home Fire Drill/Alarms Goes Off, You Get Out" It encourages all households to maintain smoke alarms and carbon monoxide detectors, create an exit plan, practice their escape twice a year, and always respond when an alarm sounds.

We encourage teachers to promote the participation of **all students K-12** in the Prevention 1st Home Fire Drill Poster Contest.

### Contest Categories

Grade K through Grade 4  
Grade 5 through Grade 8  
Grade 9 through Grade 12

### Prizes

Winners in **each** Category will enjoy:

1st Prize: \$ 25 Wal-Mart gift certificate AND a meal with firefighters (along with 3 guests) at a local firehouse

Two Honorable mentions: \$25 Wal-Mart gift certificate

**In addition**, all participants who: 1) live in the City of Rochester; 2) attend school in the City of Rochester; and 3) submit along with their artwork a 3x5 card with their name, school, and grade level, are eligible for a random drawing for a ride to school on a firetruck.

### **Thank you to our Judges:**

Honorary Chair Salvatore Mitrano III, Rochester Fire Department  
Senator Joseph E. Robach

Marlene Hamann Whitmore, Acting Director of Education, Memorial Art Gallery  
Wade Norwood, Director of Community Engagement, Finger Lakes Health Systems Agency

### Rules

- All posters must incorporate one or more of the messages of Prevention 1st's Home Fire Drill Campaign;
- All posters must be 12" x 18" and unmounted;
- They may be done in any medium;
- Each poster should have on the back the artist's name, school, and grade level;
- Teachers will be asked to select **5 posters from each class by February 1, 2013** and send them to Prevention 1st, Suite 235, One Grove Street, Pittsford, NY 14534
- Submitted posters will be included in an area-wide poster display, in area malls and other public spaces, during March 2013.

For information about the Home Fire Drill Campaign visit [www.homefiredrill.org](http://www.homefiredrill.org)  
Questions? Contact Prevention 1<sup>st</sup> at [hfd@prevention1st.org](mailto:hfd@prevention1st.org) or (585) 383-6505